



3 - 4 October 2024

Suntec Convention & Exhibition Centre
Singapore

Post Show Report

"Ten years in, Brew Asia still rocks as the major craft beer event in Asia. Here's to at least ten more years!"

Stephan Raeker, Sales Director Asia, Hopsteiner





**10 YEAR
ANNIVERSARY**

Supporting the Brewing Community for 10 Years

Brew Asia, the region's premier gathering for brewing industry professionals, returned to Singapore for its 10th anniversary edition. Held on 3-4 October 2024 at Suntec Convention & Exhibition Centre, Singapore with the theme "Shaping a Stronger Brewing Industry," the event convened over 800 industry leaders to review the latest advancements in brewing production, technology, and business strategies.

The formal 2-day conference programme with over 20 sessions covering a wide array of topics presented by recognized industry experts across 3 conference tracks, and the evening social sessions combined a careful balance of knowledge sharing, engaging interactive sessions and networking. Delegates walked away with invaluable updates and much needed new connections to propel their brewing and distribution operations forward.

For 2024 there were even more opportunities for conference attendees to participate in discussion sessions, put their skills to the test with hands-on workshops, as well as ample time to meet with the world's leading suppliers from all corners of the industry at the trade fair which ran concurrently.

This year's Brew Asia Trade Fair saw a significant increase in size over 2023 with over 80 world-leading exhibitors showcasing the latest advances in ingredients and brewing equipment innovations in a 2,900 sq/m dedicated trade hall.

"Brew Asia is an increasingly important annual opportunity for the entire industry to catch up, share their experiences and learn from each other" says Charles Guerrier, Founder, Brew Asia and Asia Brewers Network

Brew Asia returns to the dynamic city of Bangkok for 2025.

Like to know more?

Email us: contact@asiabrewersnetwork.com

www.brew-asia.com



827
ATTENDEES



25
SPEAKERS



22
SESSIONS



87
EXHIBITORS

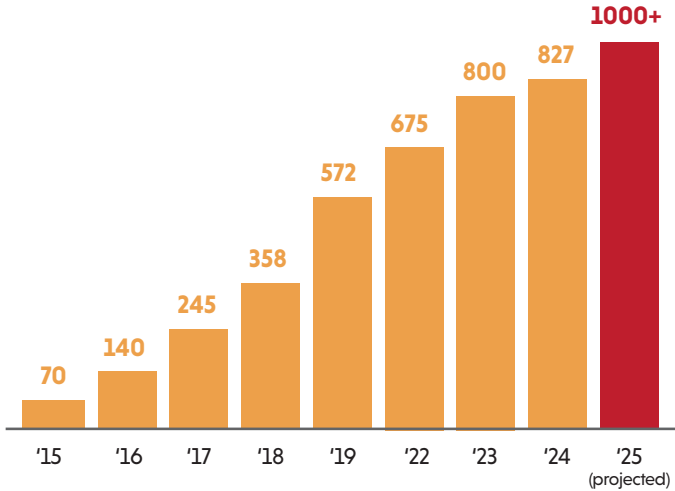
"Brew Asia is critical to keep in touch with the industry and its main stakeholders."

Mathieu Raphat, Managing Director, Petainer Asia

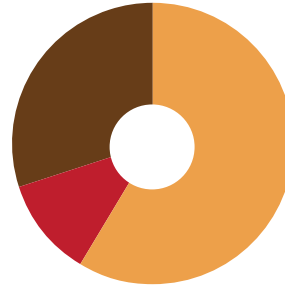
Who attended?

Attendance at Brew Asia 2024 featured an even wider cross section of the industry including more regional brewers, distributors & suppliers, from throughout Asia and beyond.

Brew Asia Attendance

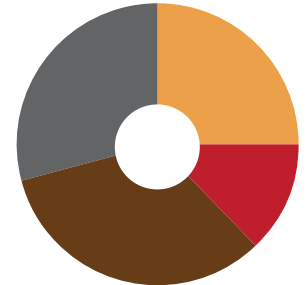


By Industry



- Brewers..... 58%
- Beer Distributors..... 10%
- Industry Suppliers & Service Providers32%

By Country



- Singapore25%
- Rest of ASEAN 13%
- Rest of Asia.....33%
- Rest of the world29%



"Brew Asia 2024 was a remarkable experience, showcasing groundbreaking innovations in brewing equipment that are set to redefine the industry."

Krishnan, Brewdriver Pvt Ltd

www.brew-asia.com

Main Reasons for Attending



Education and Knowledge Exchange



Industry Networking



Meet New and Existing Suppliers



Gather Market Intelligence

Of Trade Fair Exhibitors surveyed:

86%

said their experience at Brew Asia 2024 was **Good to Excellent**

95%

said they would be **re-joining the show in 2025**

Highlights of Brew Asia 2024

As always, interactive sessions and networking opportunities were a highlight of the Brew Asia programme, and for 2024 included:



Keynotes

Our two stellar keynotes this year were Paul Jones, the creative genius behind Cloudwater Brewing Co. and Andrew Cooper, Executive Director of Australia's largest and oldest family owned brewery, Coopers Brewery.



Technical Sessions

Highly interactive and engaging, this year's technical workshops covered an array of topics from realising the benefits of bio-transformation and creative brand development to hops sensory and our 'Beyond the Brewhouse' feature – modern Korean Makgeolli production.



World-class Presenters

The amazing list of industry leading brewers and innovators included Lennart Paul-Pax (Barth Haas), Manu Gulait (Effingut Breweries, IND), Edwin Yang (Molson Coors), Simon Jeanpierre & Nguyen Duc Huy (Fermentis), Andrew Brunson (The Guam Brewery, GUA), Cristal Peck (Joe White Maltings), Spencer Jemelka (Redpoint Brewing Co., TPE) and John Scott & Samantha Shuttleworth (Construct Digital).



World-class Trade Fair

The trade fair, with its 80+ leading global suppliers, was a bustling hub of activity for two days. Delegates had ample opportunities to network with suppliers and explore the latest product innovations and manufacturing process developments.

"Brew Asia is the largest event in Asia that brings our community together."

Karn Saovaphudhasuvej, Founder, SPACECRAFT Brewing Co. [THA]



Highlights of Brew Asia 2024



Asia Beer Championship and Asia Cider Championship Awards 2024

Recognising the best of the regions' brews, the 2024 Asia Beer Championship, incorporating the Asia Cider Championship Awards, saw a packed room cheer on this year's winners, including the Champion Beer of Asia winner - Far Yeast Brewing Company!



Welcome Reception presented by Fermentis

The award-winning Brewerkz brewery, along the banks of the picturesque Singapore river, played host to our Welcome Party. Presented with the support of our event partner, Fermentis, the reception even included a river cruise for a unique view of Singapore.



Sensory Workshop

Always the most popular form of workshop, leading global supplier Yakima Chief Hops delivered a hands-on hop evaluation session of freshly harvested hops, straight from the Yakima Valley.



Discussion Forums

Well attended discussion groups saw experts tackle topics ranging from *Scaling up with Contract Brewing* to harnessing the power of *Community Building* through to *Building the Brand* and a look into the future with *The Shape of Things to Come*.



"It's always well worth it to come to the annual Brew Asia conference! Each time I gain lasting insights from other brewers and suppliers that help us with our business."

Spencer Jemelka, Co-founder, Redpoint Brewing Co. Taiwan

Sample of who was at Brew Asia 2024

Some of the breweries & beer distributors who joined Brew Asia 2024

Breweries & Beer Distributors

- 2 Down Beer Co. [IND]
- 7 Bridges Brewing Co. [VIE]
- AB InBev [USA]
- Alive Brewing [SGP]
- American Taproom [SGP]
- Artmonster Brewery [KOR]
- Asahi [SGP]
- Asia Pacific Breweries [SGP]
- AVA Restaurant & Fresh Beer Jsc [VIE]
- Beaches Brewing Co [INA]
- Beervana Thailand [THA]
- Bia Nha Brewhouse [VIE]
- Biacraft [VIE]
- Bier Garten [IND]
- Big Pitcher [IND]
- Biir Brewers [HKG]
- Bira 91 [IND]
- Birhagia [INA]
- Bite Kalay Brewing Co. [SGP]
- Black Kite Brewery Ltd [HKG]
- Black Tide Brewing [JPN]
- Boondocks Brewing Co. [PHI]
- Boonrawd Brewery [THA]
- Brainfill Brewing [THA]
- Brand Mechanics [SGP]
- Brewerkz Brewing Co. [SGP]
- Brewlander [SGP]
- Briggs Brewery [IND]
- Brownbox Brewery [PHI]
- Bulul Brewery [PHI]
- Burbrit [MYA]
- Call Me Papa [SGP]
- Chaba Brewing Co. [CHN]
- Choshicheers Co. [JPN]
- Cloudwater Brewing Co. [GBR]
- Coopers Brewery [AUS]
- Craft By Side Hustle [UAE]
- Crazy Carabao Brewing Co [PHI]
- Crossroads Brewing Co. [SGP]
- Cubao X Brewery [PHI]
- Deadman Brewery [HKG]
- Devanom Brewing Co. [THA]
- East West Brewing Co. [VIE]
- Effingut Breweries [IND]
- EightX Brewing Co. [SGP]
- El Depósito Brewery [PHI]
- Elias Wicked Ales & Spirits [PHI]
- Engkanto Brewery [PHI]
- Far Yeast Brewing Company [JPN]
- Fukuoka Craft Brewing [JPN]
- Garcia Brewing Co. [JPN]
- Gora Brewery [JPN]
- Great State Aleworks [IND]
- Habeco [VIE]
- Hanayasu Co., Ltd [JPN]
- Heart Of Darkness Craft Brewery [VIE]
- Hong Kong Beer Co. [HKG]
- Hops Craft Beer Garden [CAM]
- lol - Islands of Imagination [INA]
- Island Brewing [INA]
- JH Brewing [KOR]
- Khmer Beverages [CAM]
- Kingdom Breweries [CAM]
- Kura Kura Beer [INA]
- Lion Brewery (Ceylon) Plc [SRI]
- Lion Brewery Co. [SGP]
- Lion City Meadery [SGP]
- Little Island Brewing Company [SGP]
- Magpie Brewing Co. [KOR]
- Maka Di - Latambarcem Brewers [IND]
- Mannheim Craft Brewery [IND]
- Mitchell's Backyard Brewery [PHI]
- Mixtape Drinks [VIE]
- Molson Coors [SGP]
- Neon Cider [HKG]
- Outlaw Brewing [THA]
- Overmorrow Brewing Co. [VIE]
- Papa Bolo Brewery [PHI]
- Pasteur Street Craft Beer [VIE]
- Paulaner Brauhaus [SGP]
- Phitsanulok Brewing [THA]
- Pomme Brewhouse [CAM]
- Rainforest Brewery [SGP]
- Reddot Brewhouse [SGP]
- Redpoint Brewing Co. [TPE]
- Ren Min [SGP]
- Repentless Brewing Co. [THA]
- Rocky Ridge Brewing Co [AUS]
- Rooster Beers [VIE]
- Rye&Pint Brewery [SGP]
- Sabeco [VIE]
- Sai Gon - Phu Ly Beer Co. Limited [VIE]
- Sandport Brewing Co. [THA]
- Siam Craft Brewery Co. [THA]
- Slowboat Brewery [CHN]
- Spacecraft Brewing Co. [THA]
- Specific Gravity Beverage Co. [SGP]
- Sucking Stones Brewing [THA]
- Sunbird Brewing Company [SGP]
- Susegado Microbrewery [IND]
- Tai-Pan Beer Co., Ltd. [HKG]
- Taula Beverages Co. Ltd. [SAM]
- TDM 1874 Brewery [JPN]
- Tenggara Brewing Co [IND]
- The 1925 Brewing Co. [SGP]
- The Drinking Partners [SGP]
- The Guam Brewery [USA]
- The Hoptimist [VIE]
- The Ranch Brewing Co. [KOR]
- The Wild Barrel Brewing Co. [IND]
- Toit [IND]
- Triple Pearl Brewing Co. [THA]
- Turning Wheels Brewery [PHI]
- Udomkati Brewing Academy [THA]
- United Peoples Brewery [THA]
- Urban Artifact [USA]
- Watering Hole [SGP]
- Wild West Brewing Co. [CHN]
- Yardley Brothers Craft Brewery [HKG]
- Young Master Ales [HKG]

Sample of who was at Brew Asia 2024

Some of the global brewing industry suppliers & service providers at Brew Asia 2024

Industry Suppliers & Service Providers

- ABER Instruments Ltd
- Alpinehops Nama Consulting GmbH
- AlpineKegs
- Anton Paar GmbH
- Avangard Malz Ag
- Banke
- Barrett Burston Malting
- BarthHaas GmbH & Co. KG
- Beer30 by The 5th Ingredient
- Bespoke Brewing Solutions
- Bintani Australia
- Biocraft
- Biomass Sensors Ltd
- bioMérieux Asia Pacific Pte. Ltd
- Blefa GmbH
- Boiron Freres SAS
- Bracton Group
- BrauKon GmbH
- Brewdriver Pvt Ltd
- Brewers Association
- Bucher Denwel
- Caleb Machinery Manufacturing Co., Ltd
- Cask Global Canning Solutions
- Castle Malting
- Celli Group
- Charles Faram and Co Ltd
- CIMEC SRL
- CleanEdge Resources Pte Ltd
- Cold One Beverages Dispense Solutions
- Crisp Malt
- Daeyoo Tech. Co., Ltd. Wenzhou
- DME
- DSL Industries Pte Ltd.
- East Coast Canning + Printing
- ECOCAP'S srl
- Euwa Water Treatment Plants
- Fermentis
- Flottweg SE
- Gai Macchine Spa
- GEA Brewery Systems GmbH
- GEA Westfalia Separator (S.E.A) Pte Ltd
- Grainli
- Hillebrand Gori
- Hmezad Exim D.O.O.
- Hollingbery Hops
- Hop Products Australia
- Hopsteiner
- Huachao Machinery Co., Ltd
- IGN Quality Hops
- Inox India Ltd.
- Inter malt
- Joe White Maltings/Boortmalt
- John I. Haas
- Kaspar Schulz
- KegLand
- Konvoy Kegs
- Krome Dispense Private Limited
- Kronen
- Lallemand Brewing
- Malteurop
- Micro Matic A/S
- Ningbo HeFeng
- Ningbo HGM
- Ningbo Kegstorm Stainless Steel., Ltd
- Ningbo Major Draft Beer Equipment Co., Ltd.
- Ningbo Minghao Machinery Equipment Co., Ltd
- Novozymes Malaysia Sbn Bhd
- NZ Hops Ltd.
- O-I Glass
- OneCircle
- Oritag Pte Ltd
- Pall Corporation
- Pelliconi
- Petainer Asia
- PLAATO
- Premium Machinery Group (PMG)
- Prodeb Brewery Technology Belgium Pvt Ltd
- Qingdao HenKeg Craft Beer Technology Co., Ltd
- RASTAL
- Shandong Shendong Beer Equipment Co.
- Shinhan Industrial Co.,Ltd
- Soufflet Malt
- STABIFIX
- Steinecker GmbH
- TaiZhou Youlong Machinery Co., Ltd
- Talos
- Tap Handle Master
- Thai Tan
- The Swaen
- Tiantai Beer Equipment Co.
- Totally Natural Solutions Ltd
- Virgil Gamache Farms Inc
- Weyermann® Specialty Malts
- White Labs
- Wild Goose/Centron
- Yakima Chief Hops
- Zevero Pte Ltd
- Zhangjiangang Jinri Beverage Machinery Co., Ltd
- Zhejiang AoBaoSi Machinery Co., Ltd
- Ziemann Holvrieka

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Exhibitors



Organised By



Join us
16 - 17 October, 2025

Sponsorship, Exhibition & Branding Opportunities for Brew Asia 2025 in Bangkok, Thailand are now available.

To find out more, please contact us at:
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